

Hide/Show Categories & Products Based on Customer Group

Restrict visibility of categories and products for specific customer groups to deliver a personalized shopping experience.

Key Benefits



Control Visibility

Hide or show categories and products for specific customer groups.



Personalized Experience

Display only relevant content to each customer group.



Increase Conversions

Show targeted products and categories to the right audience.



Easy to Manage

Simple backend settings to hide/show by customer groups.



Retail Customer Group

Sees Selected Categories & Products

The screenshot shows the LUMA storefront for the Retail Customer Group. The navigation menu includes 'What's New', 'Women', 'Men', 'Gear', and 'Training'. The 'Gear' category is selected. Under 'Visible Categories', there are three items: 'Bags', 'Fitness Equipment', and 'Watches'. Under 'Visible Products', there are three items: 'Push It Messenger Bag' (\$45.00), 'LifeLong Fitness IV' (\$14.00), and 'Aim Analog Watch' (\$45.00). Each product has a star rating.



Wholesale Customer Group

Sees Different Categories & Products

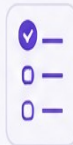
The screenshot shows the LUMA storefront for the Wholesale Customer Group. The navigation menu includes 'What's New', 'Women', 'Men', 'Gear', and 'Training'. The 'Gear' category is selected. Under 'Visible Categories', there are three items: 'Bulk Orders', 'Wholesale Deals', and 'Corporate Gifts'. Under 'Visible Products', there are three items: 'Bulk Yoga Mat' (\$120.00), 'Protein Box (10 Pcs)' (\$250.00), and 'Corporate Gift Set' (\$300.00). Each product has a star rating.

How It Works



1 Select Customer Groups

Choose the customer groups for which you want to hide or show content.



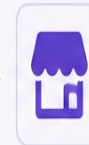
2 Choose Categories / Products

Select the categories and products to hide or show for the selected groups.



3 Set Visibility

Choose to hide or show the selected content for each customer group.



4 Frontend Result

Customers see only the allowed categories and products based on their group.

Hide Product Category

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TABLE OF CONTENTS

Introduction	3
Extension Features	3
Configuration Settings	4
Frontend Section	6

INTRODUCTION

Yugnex Hide Product Category for Magento 2 is a powerful extension that helps store owners manage product and category visibility based on customer groups. With this module, administrators can easily hide products, categories, or both from specific users and grant access only to selected customer groups such as Wholesale, Retailer, General, or Logged-in Customers.

Hidden products and categories will automatically be restricted from category pages, search results, navigation menus, and direct URLs for unauthorized users.

Built with Magento 2 best practices, the extension offers an easy-to-use admin configuration, high performance, multi-store support, and seamless compatibility with Magento Open Source and Adobe Commerce. Yugnex Hide Product Category improves customer segmentation, enhances catalog control, and delivers a secure and personalized shopping experience.

EXTENSION FEATURES

- Hide Products by Customer Groups
- Hide Categories by Customer Groups
- Global Visibility Management
- Easy Admin Configuration
- Multi-store Support
- Supports All Magento Customer Groups
- No Core File Modification
- User-Friendly Interface
- Lightweight & Optimized
- Compatible with Magento 2 Standards

CONFIGURATION SETTINGS

General Configuration Section:

- Go to **Admin → Stores → Configuration → Yugnex Extensions → Hide Product Category**.
- You will get the following configuration screen.

The screenshot shows the configuration interface for the 'Hide Product Category' extension. At the top left, the scope is set to 'Default Config'. A 'Save Config' button is located at the top right. The left sidebar contains a menu with categories: GENERAL, SECURITY, CATALOG, CUSTOMERS, SALES, SERVICES, and ADVANCED. The 'GENERAL' category is selected, and the 'Hide Product Category' sub-section is active. The main configuration area includes three settings:

- Hide Product Category** (store view): Set to 'Enable'.
- Hide Product Category Apply On** (store view): Set to 'Global'.
- Customer Groups** (store view): A list of customer groups is shown, including 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer'. The 'General' group is currently selected.

Below the customer groups list, a note states: 'Only the selected customer groups will be able to view this product/category. It will be hidden for all other customer groups.'

Configuration Options

- **Enable:**
Enable or disable the extension by selecting **Enable/Disable**.
- **Hide Product Category Apply On:**
Select where the visibility restrictions should be applied:
 - o Products
 - o Categories
 - o Global (Products & Categories)
- **Customer Groups:**
Select the customer groups that are allowed to view the selected products or categories. Hidden items will automatically be restricted for all other customer groups

Category Configuration

Enable the **Hide Category** option from **Catalog** → **Categories** to hide specific categories from selected customer groups. Hidden categories will not appear in menus, listings, or direct URL

Default Category (ID: 2) Save

Collapse All | Expand All

- Default Category (ID: 2) (2040)
 - What's New (ID: 38) (0)
 - Women (ID: 20) (0)
 - Men (ID: 11) (0)
 - Gear (ID: 3) (46)
 - Collections (ID: 7) (13)
 - Training (ID: 9) (0)
 - Promotions (ID: 29) (0)
 - Sale (ID: 37) (0)

Include in Menu [store view] Yes

Category Name * [store view]

Content ⌵

Display Settings ⌵

Hide Category Settings ⌵

Hide Category [store view] Yes

Search Engine Optimization ⌵

Products in Category ⌵

Design ⌵

Product Configuration

Enable the **Hide Product** option from **Catalog** → **Products** to restrict specific products from selected customer groups. Hidden products will be removed from listings, search results, and direct product access.

Joust Duffle Bag ← Back Add Attribute Save ▾

Product in Websites ⌵

Product Salable Quantity ? ⌵

Design ⌵

Schedule Design Update ⌵

Gift Options ⌵

Hide Product Settings ⌵

Hide Product [store view] Yes

Downloadable Information ⌵

FRONTEND SECTION

In Backend Configuration, select the **Global** option to apply visibility restrictions to Products and Categories. The selected customer groups such as **Not Logged In**, **Wholesale** and **Retailer** will only be able to view the configured products and categories.

Configuration

Hide Product Category [store view]

Hide Product Category Apply On [store view]

Customer Groups [store view]

NOT LOGGED IN

General

Wholesale

Retailer

Only the selected customer groups will be able to view this product/category. It will be hidden for all other customer groups.

Category Hide Category option select Yes

Fitness Equipment (ID: 5) Delete Save

Add Subcategory

[Collapse All](#) | [Expand All](#)

- Default Category (ID: 2) (2040)
 - What's New (ID: 38) (0)
 - Women (ID: 20) (0)
 - Men (ID: 11) (0)
 - Gear (ID: 3) (46)
 - Bags (ID: 4) (14)
 - Fitness Equipment (ID: 5) (23)**
 - Watches (ID: 6) (9)
 - Collections (ID: 7) (13)
 - Training (ID: 9) (0)
 - Promotions (ID: 29) (0)
 - Sale (ID: 37) (0)

Enable Category [store view] Yes

Include in Menu [store view] Yes

Category Name * [store view]

Content ⌵

Display Settings ⌵

Hide Category Settings ⌵

Hide Category [store view] Yes

Product Hide option select Yes

Fusion Backpack
← Back
Add Attribute
Save

Schedule Design Update
⌵

Gift Options
⌵

Email Quote
⌵

Hide Product Settings
⌵

Hide Product
[store view]
 Yes

Downloadable Information
⌵

When the customer is a Guest user(**Not Logged In**), Product is visible to customer.

Default welcome msg!
Sign In or Create an Account

Search entire store here...

What's New
Women
Men
Gear
Training
Sale

Home > Gear > Bags

Bags

Shopping Options

- STYLE ▾
- PRICE ▾
- ACTIVITY ▾
- MATERIAL ▾
- STRAP/HANDLE ▾
- FEATURES ▾
- ECO COLLECTION ▾
- PERFORMANCE FABRIC ▾
- ERIN RECOMMENDS ▾
- NEW ▾
- SALE ▾

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Items 1-12 of 14
Sort By Position ▾ ↑

Joust Duffel Bag

★★★★★ 2 Reviews

\$34.00

Strive Shoulder Pack

★★★★★ 2 Reviews

\$32.00

Crown Summit Backpack

★★★★★ 3 Reviews

\$38.00

Wayfarer Messenger Bag

★★★★★ 3 Reviews

\$45.00

Rival Field Messenger

★★★★★ 2 Reviews

\$45.00

Fusion Backpack



★★★★★ 3 Reviews

\$59.00

When the customer is a Guest user, Category Perfect Visible.

Default welcome msg! Sign In or Create an Account




Magento®











Search entire store here...  


What's New Women Men **Gear** Training Sale






Home > Gear > Fitness Equipment


Fitness Equipment






Shopping Options   11 Items Sort By Position 


CATEGORY 
 SIZE 
 PRICE 
 COLOR 
 ACTIVITY 
 MATERIAL 
 GENDER 
 ERIN RECOMMENDS 
 NEW 
 SALE 








Affirm Water Bottle
     1 Review
\$7.00




Dual Handle Cardio Ball
     2 Reviews
\$12.00





Zing Jump Rope
     3 Reviews
\$12.00

When the customer is a General (Login), Category Not Visible.

Welcome, Yugnex Systems! 

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Search entire store here...  

What's New Women Men **Gear** Training Sale

Whoops, our ba

Bags

Fitness Equipment

Watches

The page you requested was not found, and we have a fine guess why.

- If you typed the URL directly, please make sure the spelling is correct.
- If you clicked on a link to get here, the link is outdated.

What can you do?

Have no fear, help is near! There are many ways you can get back on track with Magento Store.

- [Go back](#) to the previous page.
- Use the search bar at the top of the page to search for your products.
- Follow these links to get you back on track!
[Store Home](#) | [My Account](#)

Compare Products

You have no items to compare.


My Wish List

You have no items in your wish list.

When the customer is a General (Login), Product Not Visible.

Welcome, Yugnex Systems! ▼

Magento

Search entire store here... Q 

What's New ▼ Women ▼ Men ▼ **Gear** ▼ Training ▼ Sale

Home > Gear > Bags


Bags

Shopping Options


- STYLE ▼
- PRICE ▼
- ACTIVITY ▼
- MATERIAL ▼
- STRAP/HANDLE ▼
- FEATURES ▼
- ECO COLLECTION ▼
- PERFORMANCE FABRIC ▼
- ERIN RECOMMENDS ▼
- NEW ▼
- SALE ▼

Items 1-12 of 14


Sort By Position ▼ ↑



Joust Duffle Bag
★★★★★ 2 Reviews
\$34.00



Strive Shoulder Pack
★★★★★ 2 Reviews
\$32.00




Crown Summit Backpack
★★★★★ 3 Reviews
\$38.00

Compare Products


You have no items to compare.

My Wish List


You have no items in your wish list.



Wayfarer Messenger Bag
★★★★★ 3 Reviews
\$45.00



Rival Field Messenger
★★★★★ 2 Reviews
\$45.00



Impulse Duffel
★★★★★ 3 Reviews
\$74.00



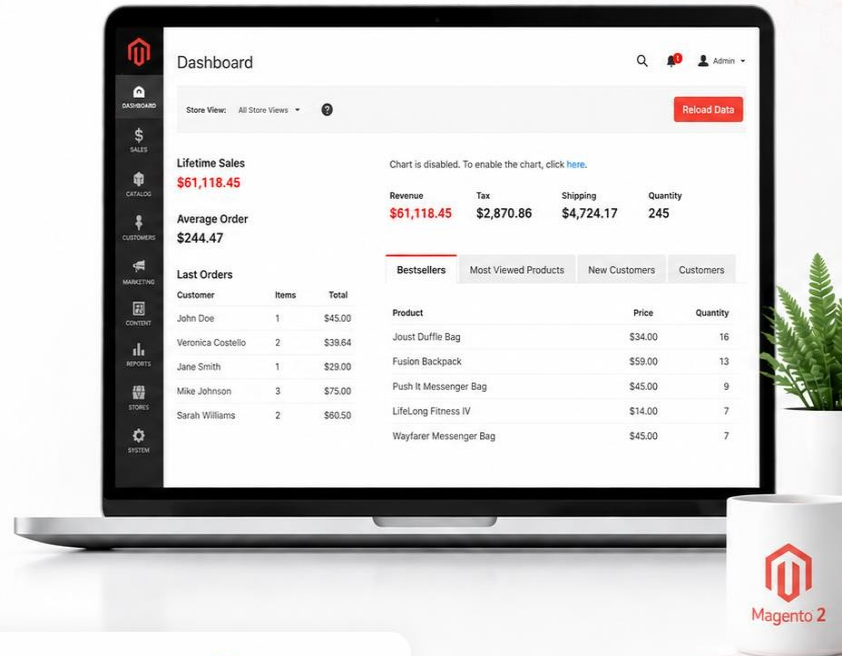
Thank You

Thank you for choosing our **Magento 2** extension.

We truly appreciate your trust in our product. We are committed to providing you with the best experience and continuous support to help your store grow.



- ✓ Powerful Features
- ✓ Seamless Compatibility
- ✓ Dedicated Support



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