

Hide/Show Categories & Products Based on Customer Group

Restrict visibility of categories and products for specific customer groups to deliver a personalized shopping experience.

Key Benefits



Control Visibility

Hide or show categories and products for specific customer groups.



Personalized Experience

Display only relevant content to each customer group.



Increase Conversions

Show targeted products and categories to the right audience.



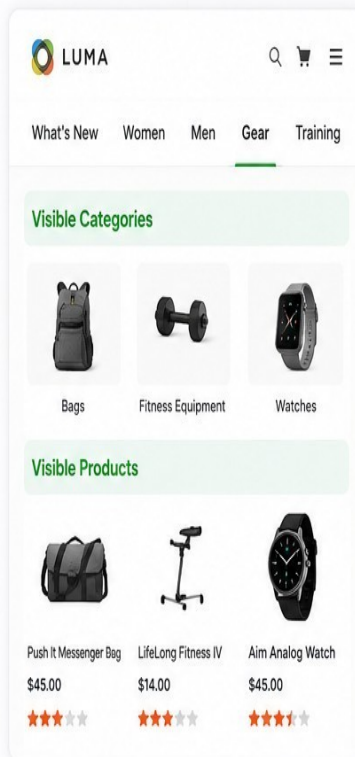
Easy to Manage

Simple backend settings to hide/show by customer groups.



Retail Customer Group

Sees Selected Categories & Products



Wholesale Customer Group

Sees Different Categories & Products



How It Works



1 Select Customer Groups

Choose the customer groups for which you want to hide or show content.



2 Choose Categories / Products

Select the categories and products to hide or show for the selected groups.



3 Set Visibility

Choose to hide or show the selected content for each customer group.



4 Frontend Result

Customers see only the allowed categories and products based on their group.

Hide Product Category

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INTRODUCTION

Yugnex Hide Product Category for Magento 2 is a powerful extension that helps store owners manage product and category visibility based on customer groups. With this module, administrators can easily hide products, categories, or both from specific users and grant access only to selected customer groups such as Wholesale, Retailer, General, or Logged-in Customers.

Hidden products and categories will automatically be restricted from category pages, search results, navigation menus, and direct URLs for unauthorized users.

Built with Magento 2 best practices, the extension offers an easy-to-use admin configuration, high performance, multi-store support, and seamless compatibility with Magento Open Source and Adobe Commerce. Yugnex Hide Product Category improves customer segmentation, enhances catalog control, and delivers a secure and personalized shopping experience.

EXTENSION FEATURES

- Hide Products by Customer Groups
- Hide Categories by Customer Groups
- Global Visibility Management
- Easy Admin Configuration
- Multi-store Support
- Supports All Magento Customer Groups
- No Core File Modification
- User-Friendly Interface
- Lightweight & Optimized
- Compatible with Magento 2 Standards

CONFIGURATION SETTINGS

General Configuration Section:

- Go to **Admin → Stores → Configuration → Yugnexus Extensions → Hide Product Category**.
- You will get the following configuration screen.

The screenshot shows the 'Configuration' page for the 'Hide Product Category' extension. The left sidebar contains a menu with 'GENERAL' selected, and other options like SECURITY, CATALOG, CUSTOMERS, SALES, SERVICES, and ADVANCED. The main content area is titled 'Configuration' and contains three settings:

- Hide Product Category** (store view): A dropdown menu set to 'Enable'.
- Hide Product Category Apply On** (store view): A dropdown menu set to 'Global'.
- Customer Groups** (store view): A multi-select dropdown menu showing 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer'.

Below the dropdowns, a note states: 'Only the selected customer groups will be able to view this product/category. It will be hidden for all other customer groups.' A 'Save Config' button is located in the top right corner.

Configuration Options

- **Enable:**
Enable or disable the extension by selecting **Enable/Disable**.
- **Hide Product Category Apply On:**
Select where the visibility restrictions should be applied:
 - Products
 - Categories
 - Global (Products & Categories)
- **Customer Groups:**
Select the customer groups that are allowed to view the selected products or categories. Hidden items will automatically be restricted for all other customer groups

Category Configuration

Enable the **Hide Category** option from **Catalog → Categories** to hide specific categories from selected customer groups. Hidden categories will not appear in menus, listings, or direct URL access.

Default Category (ID: 2)
Save

Collapse All | Expand All

- Default Category (ID: 2) (2040)
- What's New (ID: 38) (0)
- Women (ID: 20) (0)
- Men (ID: 11) (0)
- Gear (ID: 3) (46)
- Collections (ID: 7) (13)
- Training (ID: 9) (0)
- Promotions (ID: 29) (0)
- Sale (ID: 37) (0)

Include in Menu
[store view]
☒ Yes

Category Name *
[store view]

Content
⌵

Display Settings
⌵

Hide Category Settings
⌵

Hide Category
[store view]
☒ Yes

Search Engine Optimization
⌵

Products in Category
⌵

Design
⌵

Product Configuration

Enable the **Hide Product** option from **Catalog → Products** to restrict specific products from selected customer groups. Hidden products will be removed from listings, search results, and direct product access.

Joust Duffle Bag
← Back
Add Attribute
Save

DASHBOARD
SALES
CATALOG
CUSTOMERS
MARKETING
CONTENT
REPORTS
STORES
SYSTEM
FIND PARTNERS & EXTENSIONS

Product in Websites
⌵

Product Salable Quantity ?
⌵

Design
⌵

Schedule Design Update
⌵

Gift Options
⌵

Hide Product Settings
✎

Hide Product
[store view]
☒ Yes

Downloadable Information
⌵

FRONTEND SECTION

In Backend Configuration, select the **Global** option to apply visibility restrictions to b Products and Categories. The selected customer groups such as **Not Logged In**, **Wholesale** and **Retailer** will only be able to view the configured products and categories.

Configuration

Hide Product Category

[store view]

Enable

Hide Product Category Apply On

[store view]

Global

Customer Groups

[store view]

NOT LOGGED IN

General

Wholesale

Retailer

Only the selected customer groups will be able to view this product/category. It will be hidden for all other customer groups.

Category Hide Category option select Yes

Fitness Equipment (ID: 5)

Delete

Save

Add Subcategory

Collapse All | Expand All

- Default Category (ID: 2) (2040)
 - What's New (ID: 38) (0)
 - Women (ID: 20) (0)
 - Men (ID: 11) (0)
 - Gear (ID: 3) (46)
 - Bags (ID: 4) (14)
 - Fitness Equipment (ID: 5) (23)
 - Watches (ID: 6) (9)
 - Collections (ID: 7) (13)
 - Training (ID: 9) (0)
 - Promotions (ID: 29) (0)
 - Sale (ID: 37) (0)

Enable Category

[store view]

☒ Yes

Include in Menu

[store view]

☒ Yes

Category Name *

[store view]

Fitness Equipment

Content

Display Settings

Hide Category Settings

Hide Category

[store view]

☒ Yes

Product Hide option select Yes

Fusion Backpack
Back
Add Attribute
Save

Schedule Design Update

Gift Options

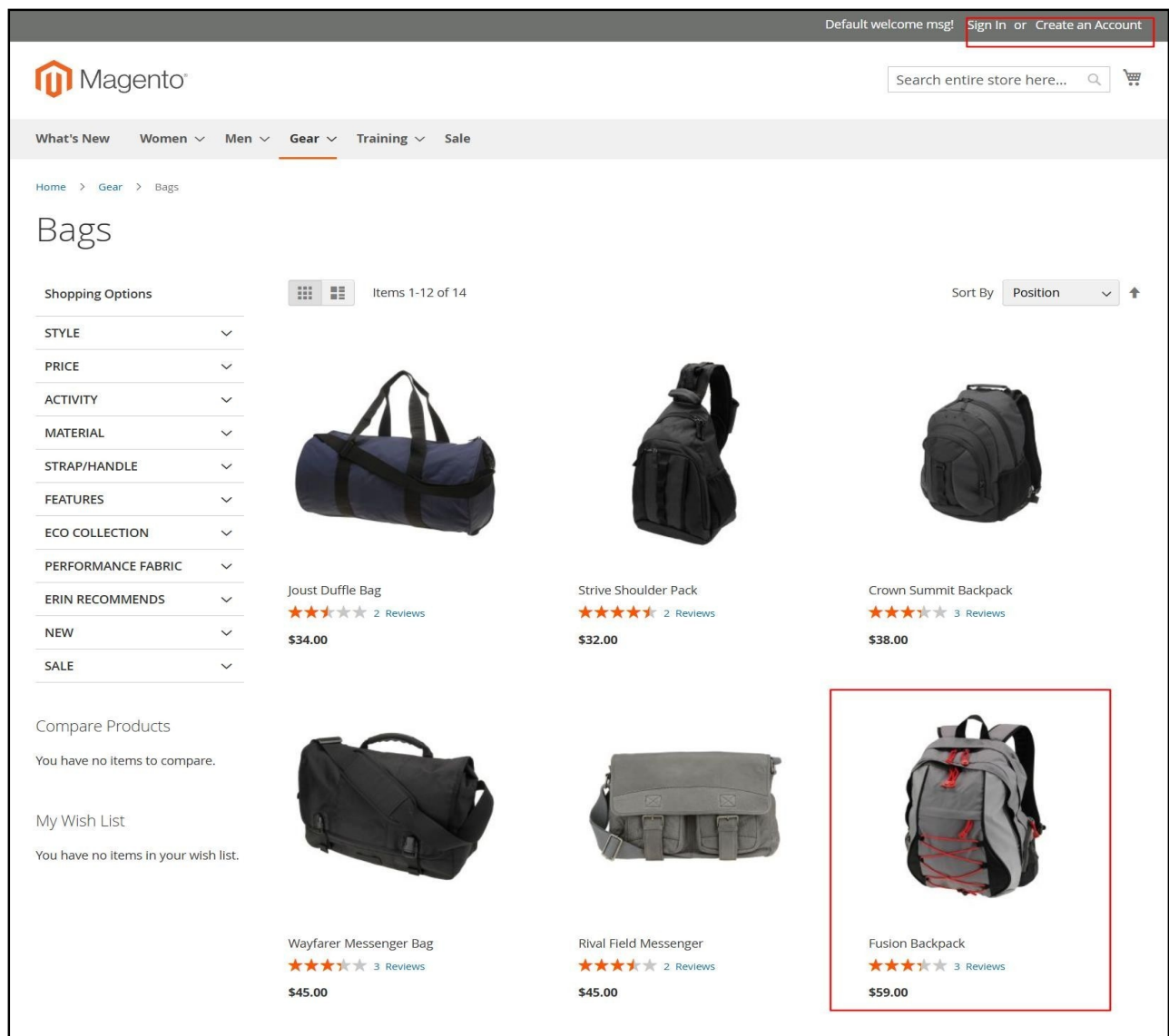
Email Quote

Hide Product Settings

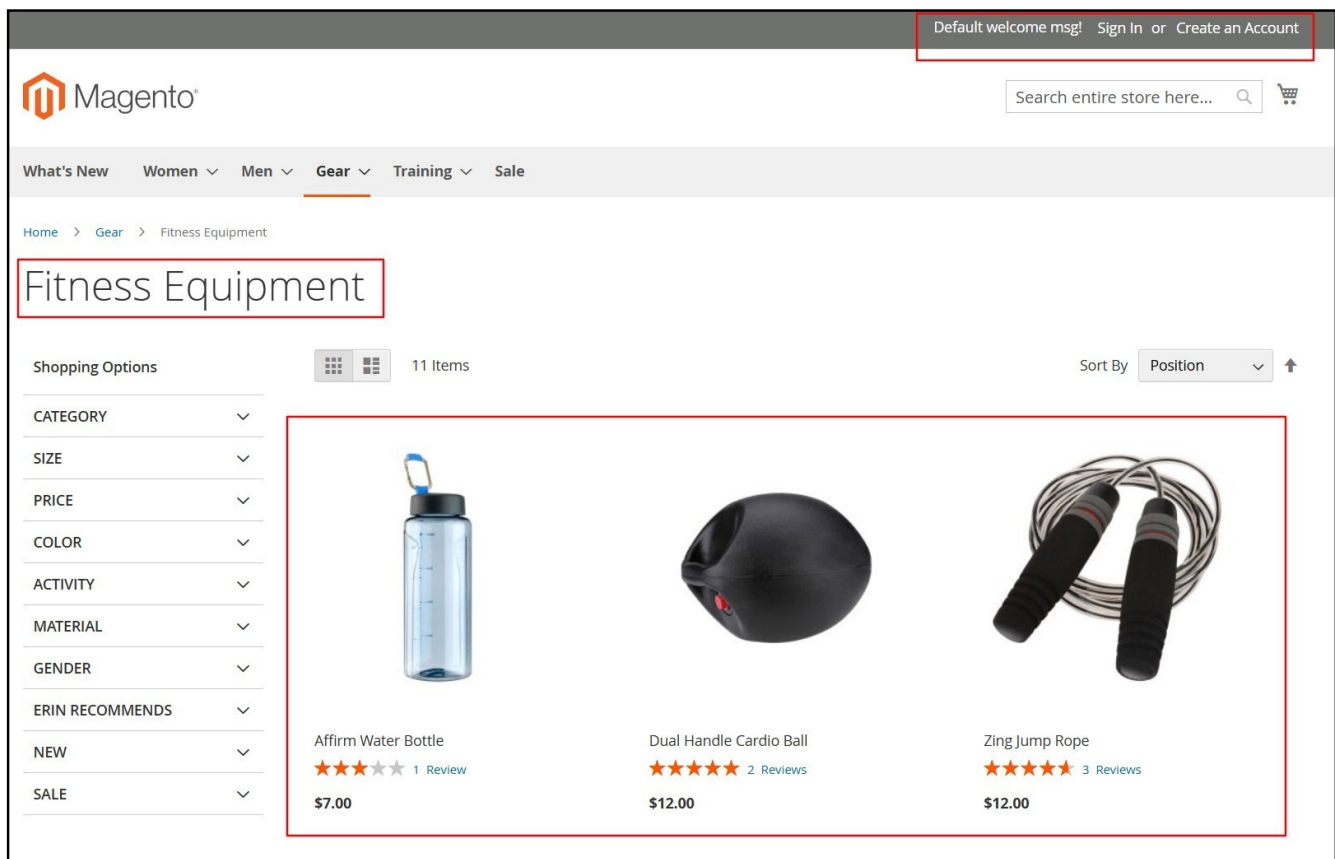
Hide Product [Store view]
☒ Yes

Downloadable Information

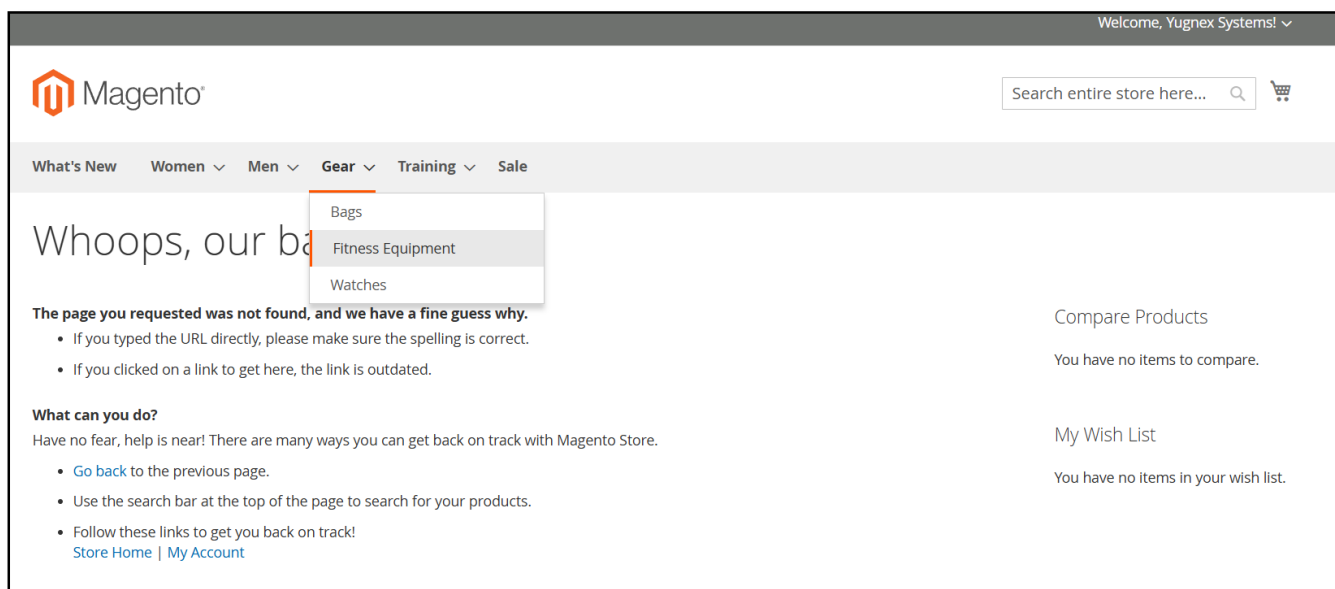
When the customer is a Guest user(**Not Logged In**), Product is visible to customer.



When the customer is a Guest user, Category Perfect Visible.



When the customer is a General (Login), Category Not Visible.



When the customer is a General (Login), Product Not Visible.

Welcome, Yugnex Systems! ▾

Search entire store here...

[What's New](#)
[Women ▾](#)
[Men ▾](#)
[Gear ▾](#)
[Training ▾](#)
[Sale](#)

[Home](#) > [Gear](#) > [Bags](#)

Bags

Shopping Options

STYLE ▾

PRICE ▾

ACTIVITY ▾

MATERIAL ▾

STRAP/HANDLE ▾

FEATURES ▾

ECO COLLECTION ▾

PERFORMANCE FABRIC ▾

ERIN RECOMMENDS ▾

NEW ▾

SALE ▾

Items 1-12 of 14

Sort By

Position ▾

Joust Duffle Bag
★★★★★ 2 Reviews
\$34.00

Strive Shoulder Pack
★★★★★ 2 Reviews
\$32.00

Crown Summit Backpack
★★★★★ 3 Reviews
\$38.00

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Wayfarer Messenger Bag
★★★★★ 3 Reviews
\$45.00

Rival Field Messenger
★★★★★ 2 Reviews
\$45.00

Impulse Duffle
★★★★★ 3 Reviews
\$74.00